

 **UPTOSKILLS**
Skills for lifetime!

STARTUP THON 2.0





STARTUP - THON

India's first "Learn and Earn"

Program

A HACKATHON TO UNLEASH
YOUR ENTREPRENEURIAL
SPIRIT



**"STOP DREAMING
AND START
DOING"**

**"SOLVE INDIA'S PROBLEMS
IN AN
INDIAN WAY"**



UPTOSKILLS
Skills for lifetime!

STARTUP - THON 2.0

OVERVIEW

Startup - Thon is a startup hackathon inviting aspiring entrepreneurs and innovators to pitch their ideas and compete for a chance to win funding and support for their ventures. Participants will have the opportunity to showcase their creativity, connect with mentors and investors, and accelerate their entrepreneurial journey.

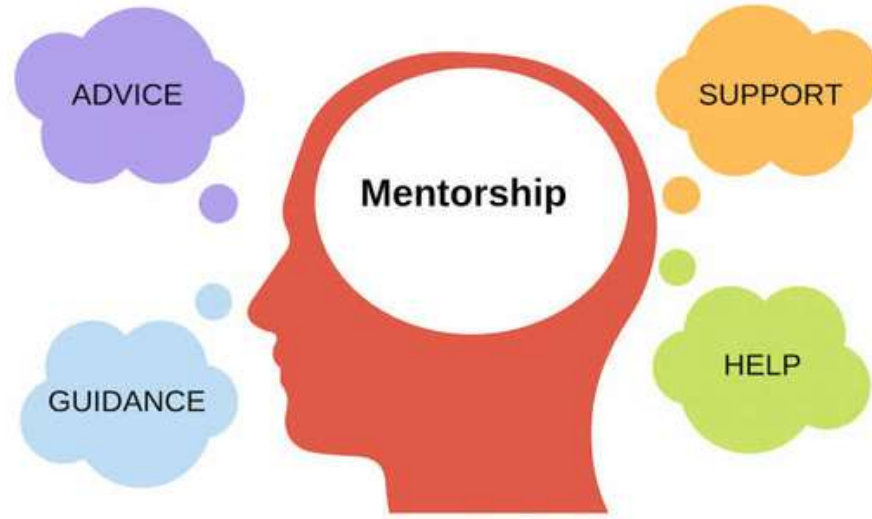


FROM PITCH TO RICH !

**"WHO KNOWS
IT MIGHT BECOME
NEXT BILLION
DOLLAR IDEA?"**

WHY PARTICIPATE

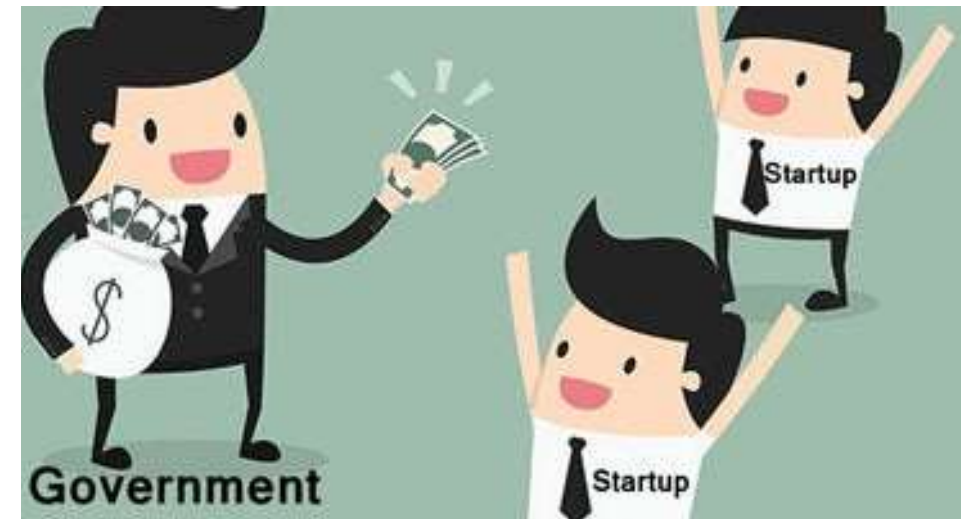
KEY FEATURES



NETWORKING



Joint Ventures



GOVT SUPPORT SCHEMES



Regulatory Compliance

ANGEL Investment

- Networking
- Skilled Investors
- Extended Support
- Big Bankroll



"EARN" REWARDS



CASH PRIZES

Smart Digital Notebook
Hulon Note X10

Features: Paper Screen Synchronization, Dictionary, Note Playback, Office Storage, Real Time Sharing

Two Roles in One
(More Than a Smart Digital Notebook Does)

Note Mode | **Pen Tablet Mode**

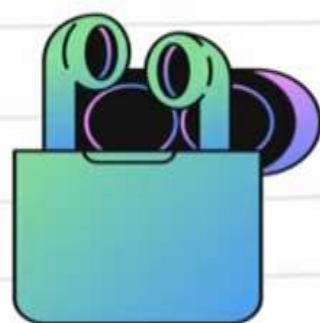
Compatible with: Windows 10/11, macOS 10.12 or later, Linux

Smart Ring

alex



Watch



EarBuds

Jio DIVE VR

MULTI-FUNCTIONAL FOLDABLE PUSH-UP BOARD

Targeted muscles: Shoulder, Chest, Abdominal, Back, Buttocks, Lower limb muscles.

AI Translator Pen Scanner
Glide Over Text, Translate Seamlessly

Features: Captures Text from Any Image Instantly, Navigate Easily with Touchscreen Display, One Touch Activation for Quick-Scanning, Scanner with LED Light.

COOL!

SWAG

Solar Backpacks

1. Charge it (From the Sun or Grid) | 2. Store it | 3. Enjoy it | 4. Use it (Take advantage of portable power while doing the things you love.)

NOT JUST A BOTTLE

IT'S A SMART BOTTLE THAT REMINDS YOU TO DRINK WATER

MINI PROJECTOR

LIGHTWEIGHT · PORTABLE · HD

Features: 24-00h, LED, 1080P, 3D, LCD

WIRELESS BT MINI THERMAL PRINTER

Features: Photo print, OCR, Bo encyclopedia, Label printing, Mark the note, Wrong topic this, Web pages to print, The text printing

GIMBAL STABILIZER SELFIE STICK TRIPOD

Features: Anti-shake shooting video, Integrated storage, Aluminum alloy tube, Long battery life, 360° horizontal and vertical shooting, Sturdy tripod, Multi-mode photography, wireless remote

Gift Card

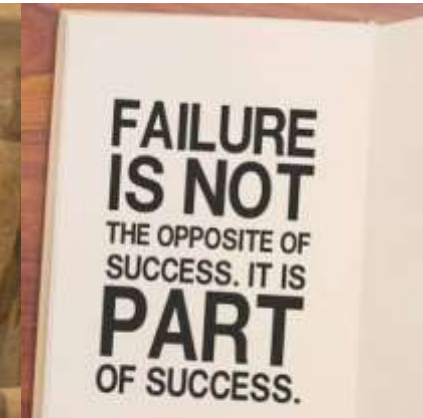
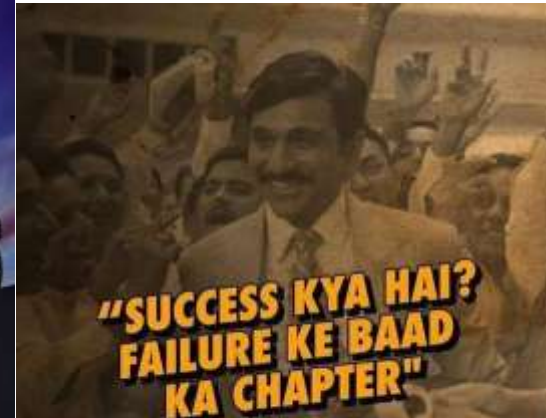
amazon.in gift cards

Flipkart

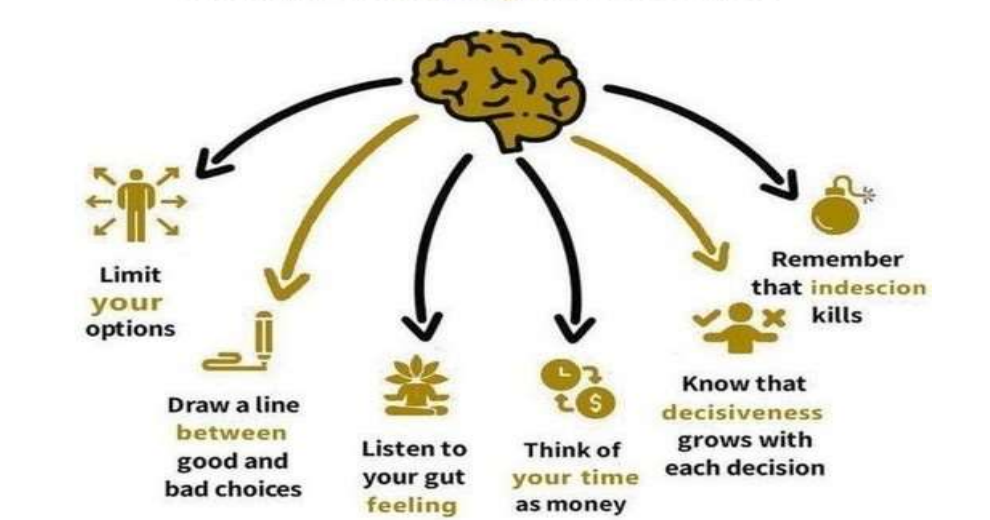
amazon

Free AI Tools

SKILLS YOU WILL "LEARN" BEYOND THE CLASSROOM & INTERNET



A mindset for making faster decisions



WINNERS ARE WINNERS, LOSERS ARE ALSO WINNERS

WHY COLLEGES MUST HAVE CAMPUS START UPS

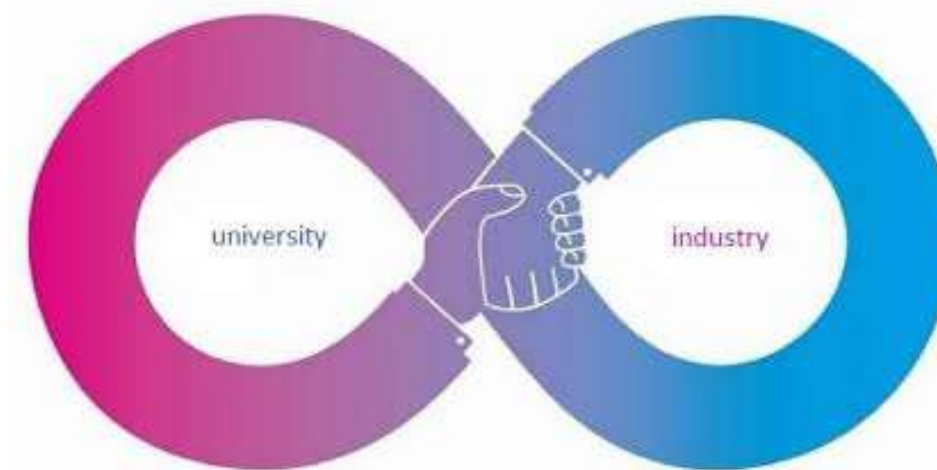
KEY FEATURES



BECOME START UP CAMPUS TO ELEVATE COLLEGE RANKING

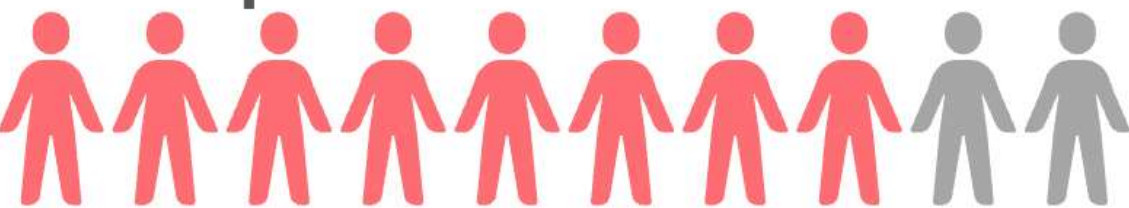


innovation



Employers hire failed

Entrepreneurs in a new trend



**BE A JOB CREATOR,
NOT A JOB SEEKER**



HACKATHON

1st Round

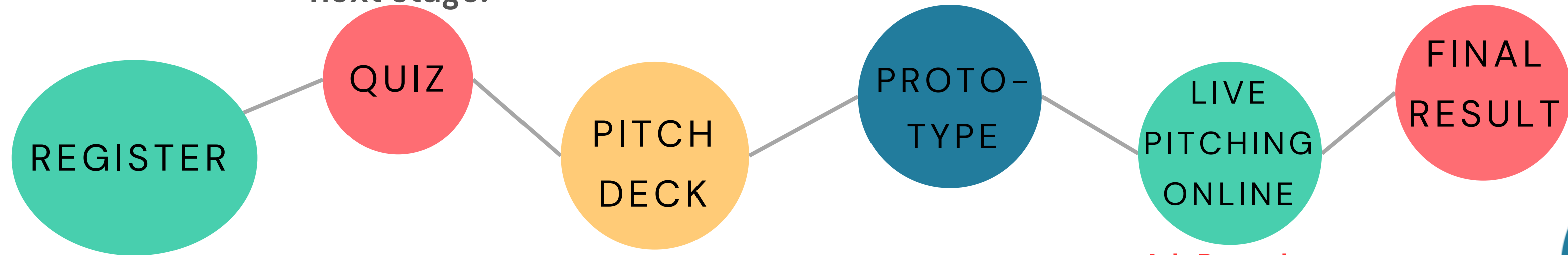
Participants take a preliminary quiz covering entrepreneurship, business fundamentals, and startup-related topics to qualify for the next stage.

3rd Round

Participants need to show a prototype or concept development or minimum viable product (MVP) of their startup idea to demonstrate its feasibility and functionality.

Launch

Based on the evaluation of pitch decks, prototypes, and live pitches, the judges select the winners of the Startup-Thon. The final result is announced, and prizes or recognition are awarded to the winning teams.



Concept

Participants register for the Startup-Thon online, providing their details and basic information about their startup idea.

2nd Round

Qualified participants develop a pitch deck outlining their startup idea, including problem statement, solution, market analysis, business model, and revenue projections.

4th Round

Shortlisted participants present their pitch decks and prototypes to a panel of judges in online pitching event. They have a limited time to pitch their ideas and answer questions from the judges.



REFER & EARN

Earn  Unlimited by Inviting Friends!

- ✔ Invite your friends!
- ✔ You will earn ₹50
- ✔ Your friend will earn 10% Fee waiver, certificate, upskill and many rewards!

You will Earn



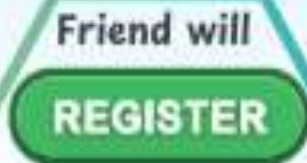
Friend will Learn, Earn & Win *Rewards*



How It Works



With your unique referral code



& You will Earn ₹50



Your Friends will Learn, Earn & Win Rewards



Instant Withdraw Earnings

GUIDELINES

Team Composition:

Minimum Team members : 2

Maximum team members : 5

Last Date for Registration : 31/01/2025

First Round : Mid February

Final Result : Last week of March

Mode of Hackathon: **ONLINE**

WHO CAN PARTICIPATE

**ANYONE WITH AN IDEA AND A SPIRIT
TO CHANGE THE WORLD**



SCAN & REGISTER

"EARN" CERTIFICATE

CERTIFICATE WILL BE GIVEN TO ALL REGISTERED PARTICIPANTS





THANK YOU

CONTACT US

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info@uptoskills.com**