UPTOSKILLS
Skills for lifetime!
STARTUP
THON 2.0

UPTOSKILLS
Skills for lifetime!

STARTUP - THON

A HACKATHON TO UNLEASH YOUR ENTREPRENEURIAL SPIRIT

UPTOSKILLS
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"STOP DREAMING
AND START
DOING"

"SOLVE INDIA'S PROBLEMS
IN AN
INDIAN WAY"

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STARTUP - THON 2.0 OVERVIEW

Startup – Thon is a startup hackathon inviting aspiring entrepreneurs and innovators to pitch their ideas and compete for a chance to win funding and support for their ventures. Participants will have the opportunity to showcase their creativity, connect with mentors and investors, and accelerate their entrepreneurial journey.

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FROM PITCH TO RICH !

"WHO KNOWS
IT MIGHT BECOME
NEXT BILLION
DOLLAR IDEA?"

WHY PARTICIPATE

UPTOSKILLS
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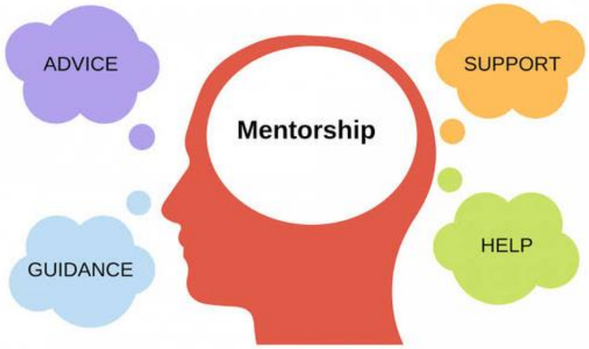
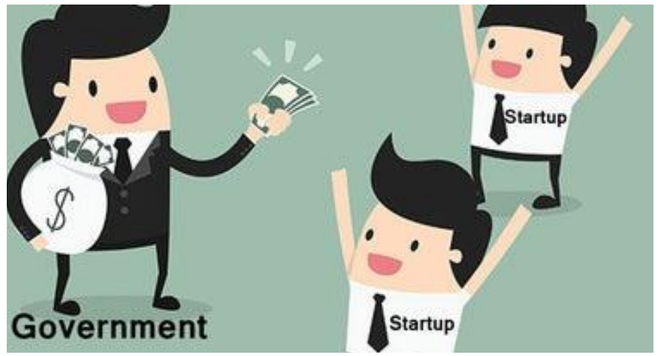
KEY FEATURES



NETWORKING

Joint Ventures



GOVT SUPPORT SCHEMES

Regulatory
Compliance

ANGEL
Investment

- Networking
- Skilled Investors
- Extended Support
- Big Bankroll

REWARDS

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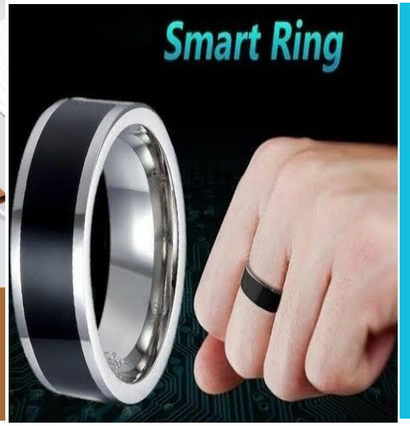
CASH PRIZES

SMART BLUETOOTH GLASSES



Watch

EarBuds

Free AI Tools

Entrepreneurship Mindset

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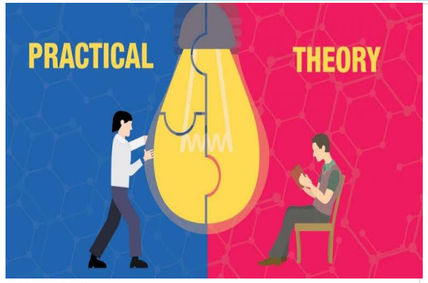
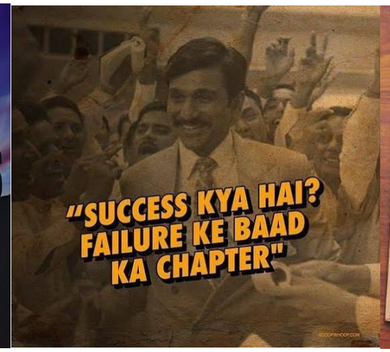
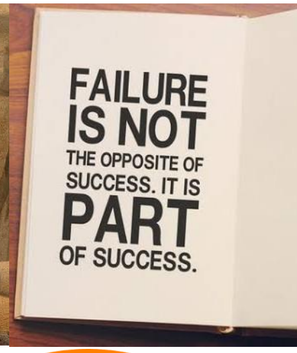
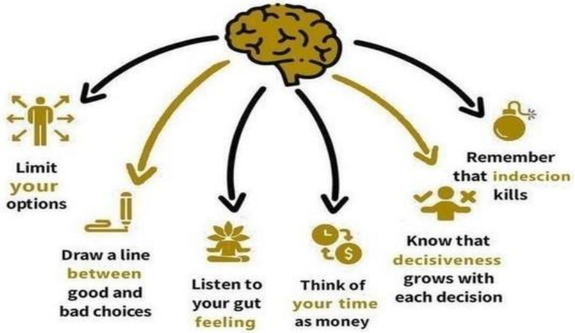
Improve Your Multitasking Skills

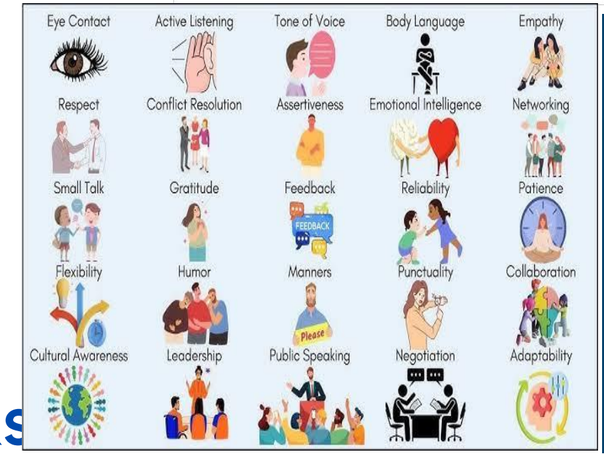






A mindset for making faster descisions





WINNERS ARE WINNERS, LOSERS ARE ALSO WINNERS

WHY COLLEGES MUST HAVE CAMPUS START UPS

KEY FEATURES

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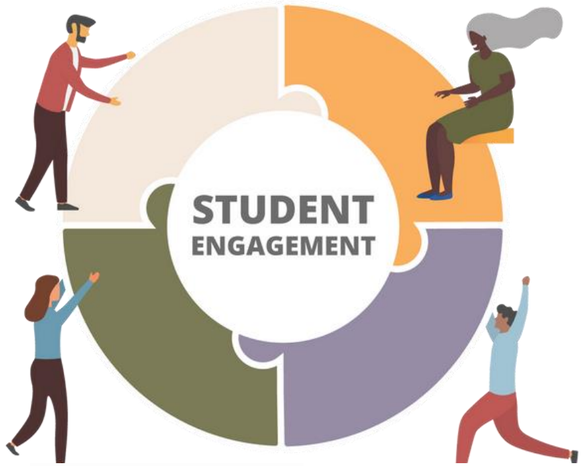
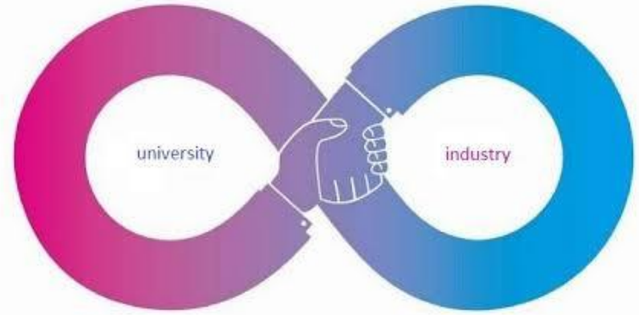
Employers hire failed Entrepreneurs in a new trend



innovation



BE A JOB CREATOR, NOT A JOB SEEKER

BECOME START UP CAMPUS TO ELEVATE COLLEGE RANKING

HACKATHON

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REGISTER

QUIZ

PITCH DECK

PROTO-TYPE

LIVE PITCHING ONLINE

FINAL RESULT

Concept

Participants register for the Startup-Thon online, providing their details and basic information about their startup idea.

1st Round

Participants take a preliminary quiz covering entrepreneurship, business fundamentals, and startup-related topics to qualify for the next stage.

2nd Round

Qualified participants develop a pitch deck outlining their startup idea, including problem statement, solution, market analysis, business model, and revenue projections.

3rd Round

Participants need to show a prototype or concept development or minimum viable product (MVP) of their startup idea to demonstrate its feasibility and functionality.

4th Round

Shortlisted participants present their pitch decks and prototypes to a panel of judges in online pitching event. They have a limited time to pitch their ideas and answer questions from the judges.

Launch

Based on the evaluation of pitch decks, prototypes, and live pitches, the judges select the winners of the Startup-Thon. The final result is announced, and prizes or recognition are awarded to the winning teams.

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GUIDELINES

Team Composition:

Minimum Team members : 2

Maximum team members : 5

Last Date for Registration : 28/02/25

First Round : Mid March

Final Result : Last week of March

Mode of Hackathon: ONLINE

WHO CAN PARTICIPATE

ANYONE WITH AN IDEA AND A SPIRIT TO CHANGE THE WORLD

SCAN & REGISTER

CERTIFICATE & MENTORSHIP

CERTIFICATE & MENTORSHIP WILL BE GIVEN TO ALL REGISTERED PARTICIPANTS

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THANK YOU

CONTACT US

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