

# BACHELOR OF COMMERCE









USA, UK & CANADA ACCREDITATIONS

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MESSAGE FROM

## **Prof. Abhinash Kumar** Director, Amity University Online

This is the age of knowledge and anyone who says "I do not know" at this age, will risk being labelled "outdated". We at Amity Online family have pledged to ensure no one faces that dilemma. That's why you will find Amity University Online going to the depths, the widths, the lengths to ensure we serve as many humans as possible.

Choices decide the fruits of your life. Taking up online programs with AUO is a wise decision to widen your opportunities to succeed.





# **ABOUT AMITY UNIVERSITY** ONLINE

Bringing together pedagogy, content and technology, Amity University Online is home to a range of University Grants Commission (UGC) entitled programs meant for anytime, anywhere learning. Amity University Online serves the educational aspirations of students across the globe with Master's, Bachelor's, Post Graduate Certificates and Certificate programs through its well-researched curriculum, renowned faculty, cutting-edge technology and close industry-academic partnerships.

Amity University Online is devoted to creating a transformative learning environment. In today's environment, when content is mobile and available anytime, anywhere, learning is truly a click away.

# A LEADING GLOBAL **EDUCATION** GROUP

Amity Education Group is one of the largest education groups, established over twenty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG & PG programs across various disciplines in education.







### **UNIVERSITIES IN**

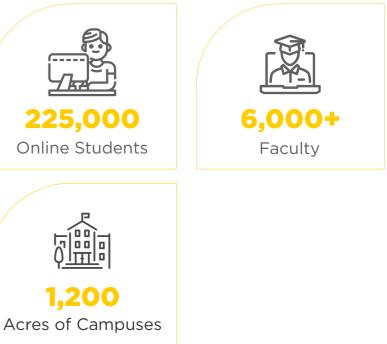
120,000

Alumni Worldwide

- NOIDA
- GURUGRAM
- GREATER NOIDA
- JAIPUR
- MOHALI
- LUCKNOW
- MUMBAI
- GWALIOR
- RAIPUR
- KOLKATA
- RANCHI
- PATNA

- LONDON DUBAI SINGAPORE NEW YORK SAN FRANCISCO ABU DHABI MAURITIUS SHARJAH SOUTH AFRICA AMSTERDAM NAIROBI TASHKENT





### **INTERNATIONAL CAMPUSES IN**

# **ABOUT PROGRAM** BACHELOR OF COMMERCE

#### **LEARNING EFFORTS:** 12/15 HRS A WEEK **DURATION:** 3 YEARS | **CREDITS:** 126

Bachelor of Commerce (B.COM) is a 3-year (6 semesters) undergraduate program designed to develop the students business acumen, financial literacy, and analytical skills. The career-oriented Bachelor's degree program provides a foundation in all aspects of commerce. After the successful completion of the program, learners will gain complete knowledge of contemporary business practices and a refined ability to use critical thinking to analyze and interpret information to make informed decisions.

You can explore career opportunities in the domains of business management, business development, accounting, marketing and advertising, banking, management consulting, economic analysis, financial planning, foreign affairs, fund management, international business and trade analysis, government administration, policy formulation, and portfolio management in both the private and public sectors. Pursuing the program will prepare learners for a wide range of careers in the business world.

# PROGRAM **CURRICULUM**

### **SEMESTER 1**

- Business Mathematics I
- Financial Accounting I
- Mercantile Law
- Environmental Studies
- Business Communication

## SEMESTER 3

- Corporate Accounting I
- Cost Accounting
- Direct Tax I
- Business Statistics
- Individual Excellence and Social Dynamic

## **SEMESTER 5**

- Computerized Accounting System
- Indian Economy
- Business Organisation
- Financial Reporting
- Fundamentals of Financial Management
- Professional Ethics



## **SEMESTER 2**

- Business Mathematics II
- Financial Accounting II
- Fundamentals of Corporate Law
- Macroeconomics
- Principles of Marketing

#### **SEMESTER 4**

- Corporate Accounting II
- Direct Tax-II
- Management Accounting
- Research Methodology
- Auditing

### **SEMESTER 6**

- Investment Analysis & Portfolio Management
- International Financial Management
- Ethics & Corporate Governance
- Corporate Tax Planning
- Major Project

# PROGRAM FACULTY



Asst. Prof. Anjali Munde Ph.D Mathematics Amity Univesity Noida



Prof. (Dr.) Ronald C Darnell Ph.D, Organization Management - IT Management, Capella University, USA, Professor and program Coordinator -Amberton University, Visiting Professor- Devry, University, Professor - Parker University, Principal Consultant & Agile Coach- Vizient, Inc.



**Prof. Enrique Cacicedo Germano** MSc Economics & Finance-**Ibmec Business School** 



Mr. Adarsh Arora M.Sc. Management Amity University Noida



**Asst. Prof. Sachit Paliwal** MBA Finance, Dr. A.P.J. Abdul Kalam Technical University Amity University Online

# ELIGIBILITY

# ACCREDITED. RESPECTED. TRUSTED.

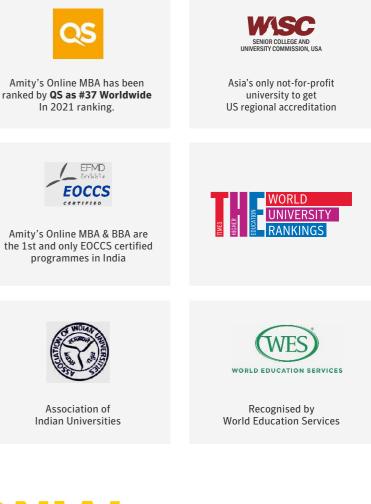




Programmes Recognised by Distance Education Bureau (DEB) UGC



Accredited by National Assessment And Accreditation Council (NAAC) Grade 'A+'







Accredited Member of Accreditation Council for Business School and

Programme (ACBSP), USA

TESTIMONIAL

"I am working as a Test Center Administrator at IDP IELTS in Kuwait. Doing a course from Amity has enhanced my skills to a different level. I have successfully completed 5 years in the industry. The experience and knowledge I have gained through Amity has made me focussed and an efficient professional. Amity has made it easier and smooth for me to face all sorts of customers and clients and effectively understand market dynamics."

Aman Khan IELTS Test Center Administrator, IDP Education Kuwait



• 10th Class Certificate (Completing 10 years of formal schooling) • 12th Class Certificate (Completing 12 years of formal schooling)

# AMITY UNIVERSITY ONLINE ADVANTAGES



Live & interactive lectures by expert faculty



World-class curriculum designed by eminent faculty & industry professionals



Regular webinars by industry leaders



International collaborations with Ivy League universities



Strong alumni network



Web Proctored Mode for the freedom to take exams anywhere



Learn from the leading global faculty



Placement drive & career assistance



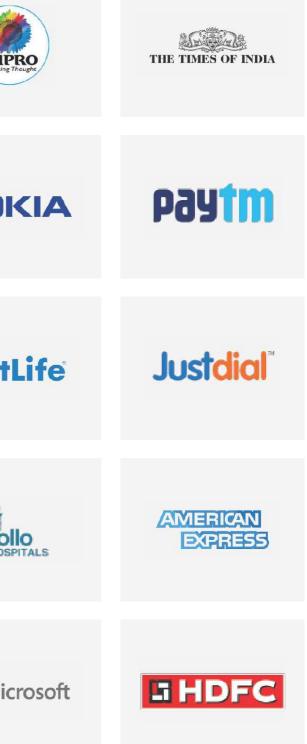
Easy-to-use LMS accessible anytime, anywhere



Exemplary employer rating of various programs



IBM	Applying
SAMSUNG	NO
K.PMG-	Met
Google	<b>K</b> Hos
SBI Life INSURANCE With Us, You're Sure	<b>Mi</b> d





### **FOR ENQUIRIES**

Amity University Campus, Sector - 125, Noida, India Toll Free No. : 1800-102-3434