

The team

founder

T.VINAY KUMAR central university of hyderabad

Visionary with background in technology (web development)

CMO

J.HEMANTH

central university of hyderabad

(M.B.A student)
Marketing guru with a
previous works in
growing startups.

CTO

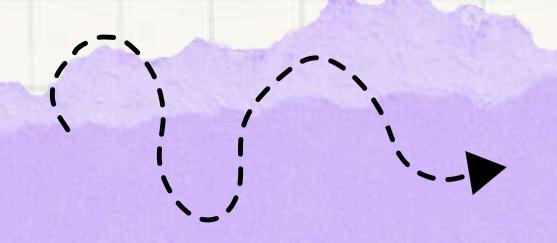
A.SANDEEP

Expert in software development and AI integration.

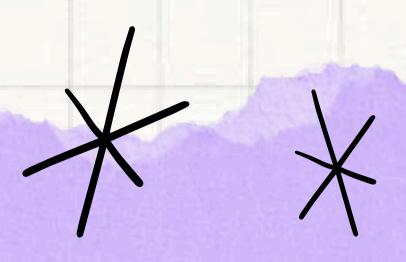
- <u>Geolocation Integration:</u> Real-time location-based service provider matching.
- Rating System: User ratings and reviews ensure quality and reliability.
- <u>employment:</u> daily income for location agents.
- Immediate assistance is essential for unexpected issues like a bike breaking down
- <u>Background Checks</u>: Verified profiles to ensure safety and trust



Our startup is an innovative online platform connecting daily workers, skilled service providers (such as automobile and electronic mechanics, tutors), and the general public. It empowers service providers and users by facilitating seamless interactions and transactions based on their needs. The platform also creates opportunities for daily workers to earn wages by completing simple tasks for people in their surroundings, fostering local connections and convenience.



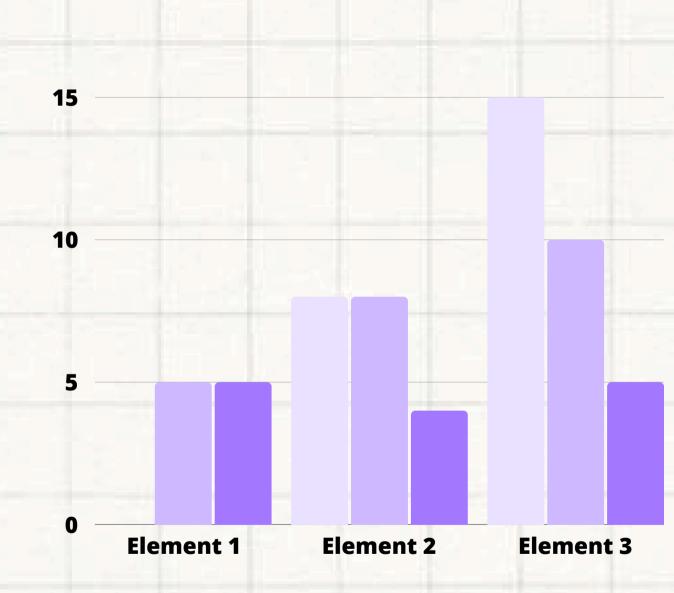
solution addresses

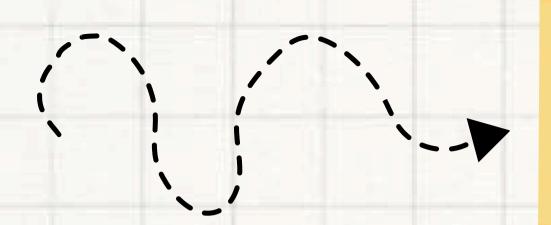


- Pain Point: Busy Schedules, Difficulty in finding reliable and skilled services and employment for public
- <u>Current Solutions</u>: Users rely on word-of-mouth, students showing interest only on jobs
- Woner's Solution: A centralized platform that connects users with verified, rated service providers based on location and needs and it provides self employement



- Location: Initially targeting major urban areas, with plans to expand nationally and internationally.
- Market Size: In India, there are millions of potential users and service providers





Business Model

REVENUE STREAMS:

Commission:

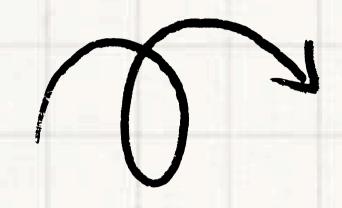
 A percentage of the transaction fee from each booking.

Subscription:

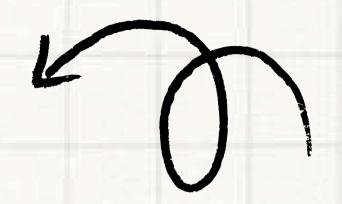
Premium plans for service providers for enhanced visibility.

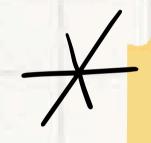
Advertising:

In-app advertisements from local businesses and service providers



Current Traction





application

We are currently in the process of building our application

research

We have collaborated with tutors, mechanics, and daily workers, and conducted ground-level research on the public's reaction to our app mode

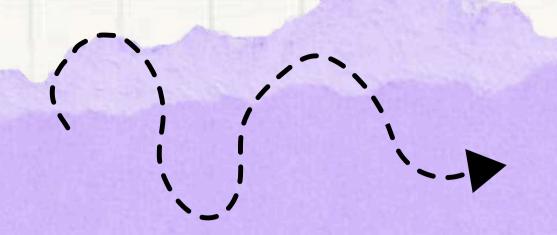
Competitive Landscape

Competitors: UrbanClap, TaskRabbit, Thumbtack.

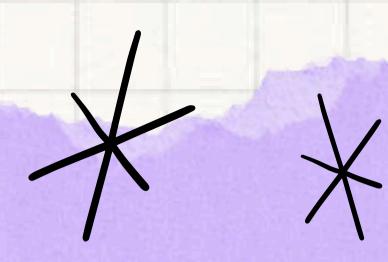
COMPETITIVE ADVANTAGE:

- <u>Daily wage agents:</u> people in the surroundings who want to earn by doing small tasks
- <u>Integrated Services:</u> Comprehensive range of services in one platform.
- Localized Focus: Emphasis on local service providers and users.
- Trust and Safety: Verified profiles and secure payment system.





Proposed Valuation



• Funding Requirement: Seeking ₹ [20 lakhs] to scale operations and enhance technology.

USE OF FUNDS:

- Technology Development: [50]%
- Marketing and Customer Acquisition: [30]%
- Operations and Hiring: [20]%

Current Equity Structure:

CURRENT EQUITY STRUCTURE:

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• Founder/CEO: [Name] - [60]%
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CTO: [Name] - [20]%

CMO: [Name] - [20]%

FUNDRAISING HISTORY:

We do not have any investors at this time.

Exit Options:

o— acquisition

- Potential Buyers: Larger tech companies, service aggregators, or corporations.
- Rationale: Our technology and user base offer strategic value.

IPO

Timeline: After significant market penetration and profitability.

Rationale: Provides liquidity and capital for expansion.

Merger:

- Potential Partners:
 Companies in related industries.
- Rationale: Creates
 synergies and
 expands market
 reach.

thank you

- Invest in Woner: Help us transform the way services are delivered and accessed.
- Partnership Opportunities: Collaborate with us to create mutual value and drive innovation.

CONTACT INFORMATION:

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