

DELIVERDESK

From Nearby Shops to Your Home—Instantly.



Meet the Team

Ayush

Founder and CEO

Ashish

Co-Founder

Vaibhav

Co-Founder



About Us

Welcome to DeliverDesk, where local shopping meets modern convenience

At DELIVERDESK, we are driven by a simple yet powerful idea: to connect local businesses with customers across both urban and rural areas through a seamless online platform. Our goal is to bridge the gap between diverse markets, offering a unified shopping experience that empowers local shops and makes quality products accessible to everyone.





Mission

Our mission at LocalLink is to bridge the gap between urban and rural markets by providing a seamless online platform that connects local shops, sellers, and businesses with consumers. We strive to empower local economies, enhance accessibility, and create a more inclusive shopping experience by offering a diverse range of products from nearby stores, no matter where our customers are

Vision

Our vision is to become the leading platform that unites communities by making local shopping accessible and convenient for everyone. We aim to transform the way people interact with local businesses, fostering economic growth and enhancing quality of life across urban and rural areas. By leveraging technology to bridge geographical divides, we envision a future where every local shop thrives, and every consumer enjoys effortless access to the products they need.



Problem/Solution

Problem: Rural and urban markets often operate in isolation, leading to limited access for consumers and low visibility for local businesses.

Current Solutions: Traditional retail and limited online marketplaces are fragmented and often do not cater to both urban and rural areas efficiently.

- **Our Solution:** LocalLink offers a unified online platform that connects local shops and sellers with customers in both urban and rural areas, making it easier for users to access a diverse range of products from their nearby stores.



Product/Technology Overview



Unique Selling Proposition: LocalLink integrates diverse product categories (clothing, cosmetics, electronics, medicine, food) into one user-friendly platform, bridging the gap between urban and rural shopping needs.

Features: Easy-to-use interface, local store search functionality, and real-time product availability updates.

Business Model



Revenue Generation: We earn revenue through:

- **Delivery Charges:** Fees for handling and delivering products to customers.

Commission Fees: A percentage of each transaction processed through our platform.

Subscription Fees: Monthly or annual fees from businesses for premium listing and advertising services.

Size of the Market Opportunity

- **Urban Market:** Millions of urban consumers seeking convenience and variety in their local shopping.
- **Rural Market:** A large untapped audience with increasing internet penetration and demand for accessible shopping options.
- **Market Size:** E.g., In India, there are 200 million potential customers in urban areas and 100 million in rural areas, with an average spend of \$X per year. This translates to a market potential of \$Y billion annually



Competitive Landscape



- **Competitors:** Local online marketplaces, traditional e-commerce platforms.
- **Our Advantage:** Focus on integrating both urban and rural markets, offering comprehensive product categories and a seamless user experience.

Exit Options



- **Potential Exits:** Acquisition by larger e-commerce platforms or retail chains, IPO.
- **Industry Examples:** Similar companies that have exited through acquisitions or public offerings.

A stylized illustration of a red car on a road. The car is shown from a side profile, with a dark blue wheel and a brown fender. The background features a yellow sky with a white cloud and a black bird in flight. The road is dark grey with white dashed lines.

Contact Us

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Thank you for listening!

Don't hesitate to ask any questions!





