

TUTORBOT PITCH DECK

AI-Powered Animated Teaching
Assistant

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OUR TEAM



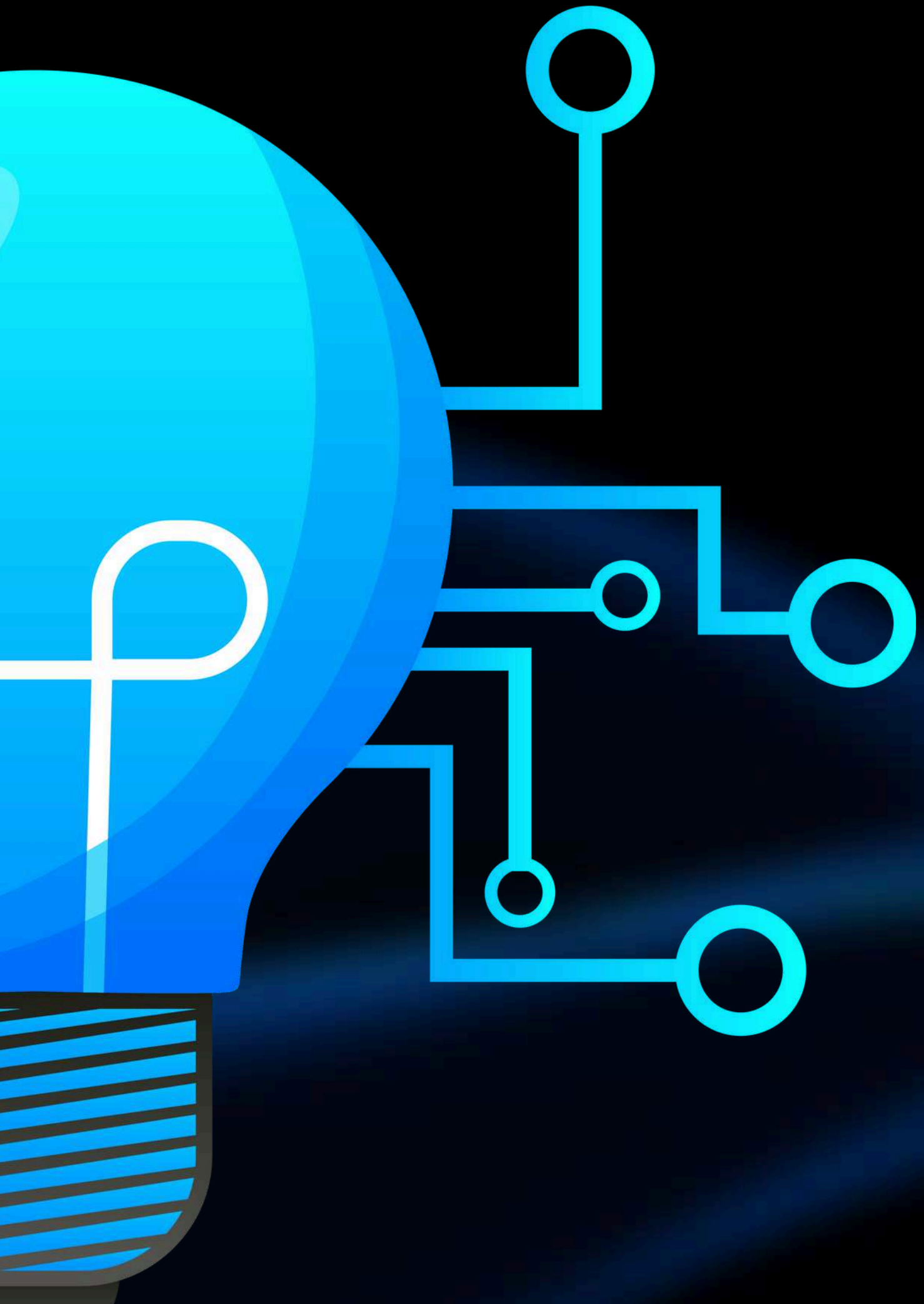
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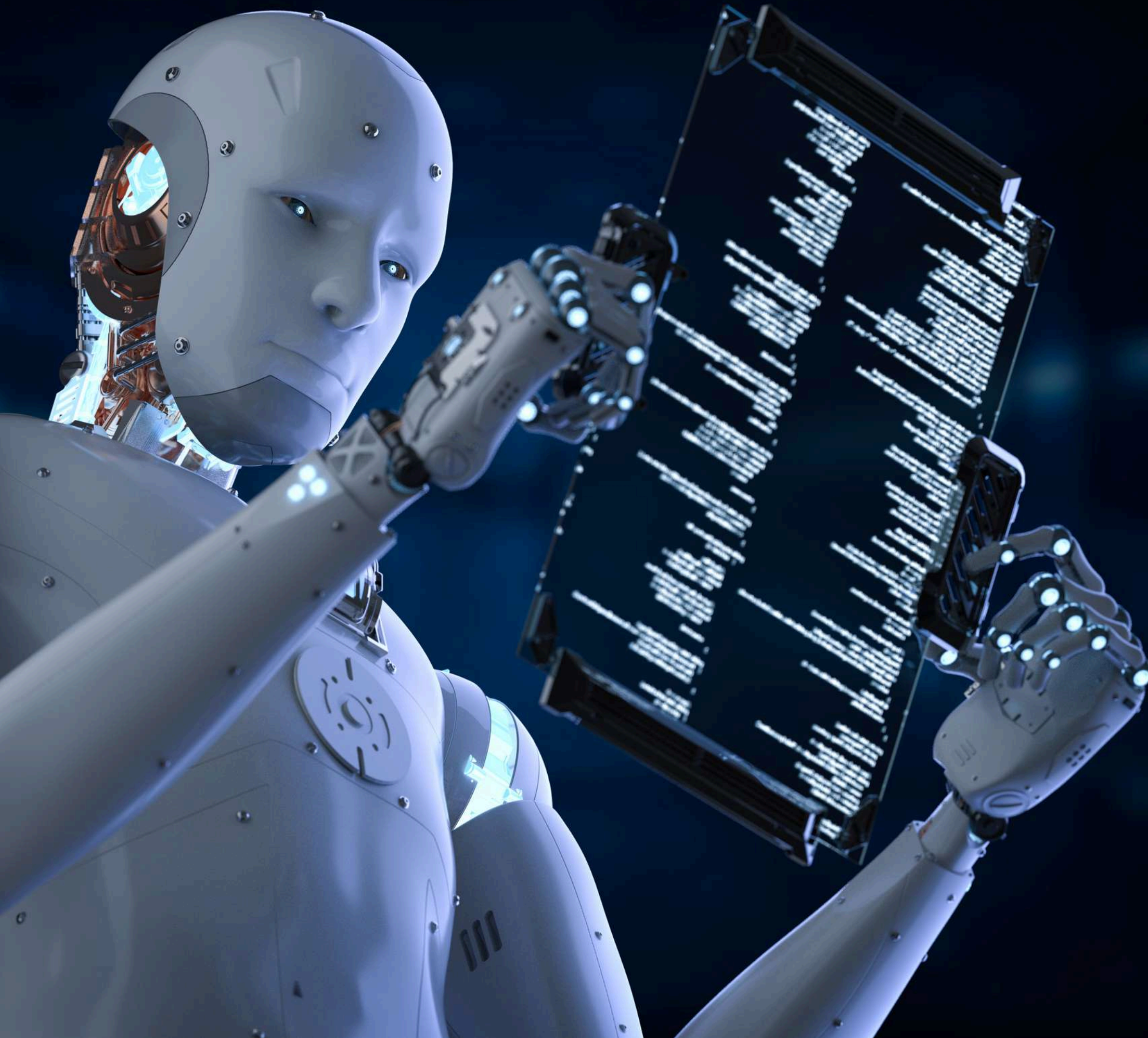
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Introduction

TutorBot is an innovative educational tool designed to help students quickly grasp the key concepts from their study notes.



Problem Statement

Students need an effective and enjoyable way to study that saves time, highlights key concepts, and provides clear explanations, especially when preparing for exams under time constraints

Technology Overview

Gemini 1.5 Pro Model

We use Gemini to summarize notes and generate an easy to understand summarized text

ReactJS

We use React to build our frontend and also use react-three-fiber to create an virtual character

CloudFlare

We build our backend using NodeJS and deploy it to CloudFlare using Wrangler and also use R2 to store uploaded documents

Solution

We leverage the power of advanced AI technologies to summarize lengthy notes, convert the summaries into natural-sounding speech, and animate a virtual character to deliver the content in an engaging and interactive manner.



Business Model

We are planning for a Subscription based mode, with 3 plans.

- Entry (5 \$) :- 2 Uploads/Day
- Pro (12 \$) :- 8 Uploads/Day
- Custom (2 \$/Upload)



MARKET RESEARCH

In India, there are 26 B no. of students enrolled in to Academic Institutions, out of only 60% can afford extra classes outside of their institutions. This translates into a market potential of \$ 13B per year.

In two years, we plan to tap US, Canada and UK, and the size of the opportunity there is \$ 50B (No of Students 10M)



Marketing Strategy

Digital Marketing

- Social Media Campaigns : Leverage platforms like Instagram, Facebook and Twitter to target students and parents.
- Engage with education communities to build brand awareness.

Content Marketing

- Blog Posts and Videos : Create informative content on study tips and TutorBot's benefits.
- Webinars : Host online events for students and educators.

Partnerships and Community Engagement

- Collaborate with schools, colleges, and tutoring centers
- Recruit students to promote TutorBot and provide feedback.

Competitive Landscape

Quillbot

- Restriction on no. of words and upload limit
- Other Automation tools included.

Narrato

- Subscription price is too costly
- Support of on-boarding as team of 4 people



**THANKYOU
FOR YOUR ATTENTION**