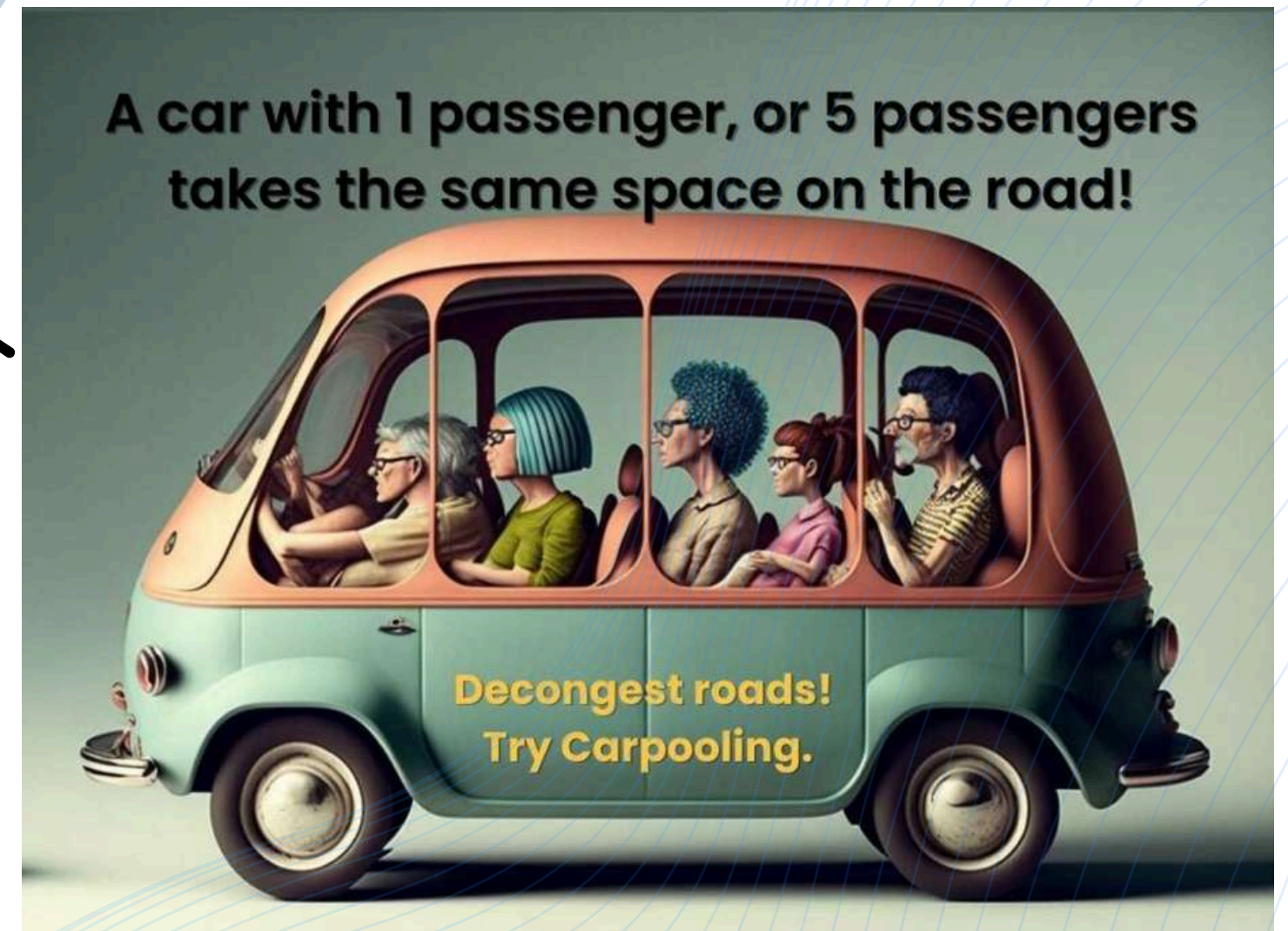


"CONNECTING COMMUTERS AND CARRIERS FOR A SMARTER, SAFER, AND MORE EFFICIENT JOURNEY."



OUR TEAM

ADITYA RANJAN SHARMA: CO-FOUNDER, TECHNOLOGY & INNOVATION

AJAY YADAV: FOUNDING TEAM MEMBER, CUSTOMER RELATIONS

GAGANDEEP VAIDYA: CO-FOUNDER, FINANCIAL PLANNING

MANISH KUMAR SINHA: CO-FOUNDER, OPERATIONS & MARKETING

SANDHYA MOURYA: CO-FOUNDER, PRODUCT DEVELOPMENT

INTRODUCTION

Our project aims to develop a transformative vehiclepooling online platform that addresses the challenges of high commuting costs, traffic congestion, and environmental impact.

By efficiently matching travelers or goods delivery on the same route through dynamic pricing, real-time ride tracking etc.,

our app promotes eco-friendly transportation solutions while creating a smarter, more connected community.





PROBLEM

IN URBAN AREAS WORLDWIDE, MASS TRANSPORTATION SYSTEMS ARE OFTEN PLAGUED BY OVERCROWDING, LEADING TO DISCOMFORT, DELAYS, AND INEFFICIENCIES. SIMULTANEOUSLY, THE PROLIFERATION OF PRIVATE VEHICLES EXACERBATES TRAFFIC CONGESTION AND ENVIRONMENTAL POLLUTION.

- OVERCROWDING IN MASS TRANSPORTATION
- PRIVATE VEHICLES AND ENVIRONMENTAL POLLUTION
- EFFICIENT PARCEL DELIVERY THROUGH SHARED ROUTES:

THE PROBLEM WE ADDRESS

CUSTOMER NEED:

Commuters need reliable, time saving, cost-effective, and safe ride-sharing options.

CURRENT SOLUTIONS:

- Existing apps lack safety features, backup options, and efficient communication.
- Users face issues with last-minute ride cancellations and lack of direct communication with drivers.
- Current platforms do not offer multi-vehicle pooling options.

OUR SOLUTION:

- Comprehensive vehicle pooling with enhanced safety features.
- Backup ride options to ensure reliability.
- Direct communication between users and drivers.
- Live tracking of rides for added security and convenience.



PRODUCT/TECHNOLOGY OVERVIEW

TRANSFORMATIVE VEHICLE POOLING PLATFORM

UNIQUE FEATURES:

- MULTI-VEHICLE POOLING (CARS, TWO-WHEELERS, MINI-TRUCKS)
- SAFETY FEATURES (VERIFIED DRIVERS, EMERGENCY ALERTS)
- BACKUP RIDE OPTIONS
- DIRECT CHAT BETWEEN USERS AND DRIVERS
- LIVE TRACKING OF RIDES
- DYNAMIC PRICING AND PAYMENT OPTIONS
- GAMIFICATION AND REWARDS

HOW IT WORKS:

FOR RIDERS:

- SEARCH AND BOOK A RIDE
- REAL-TIME NOTIFICATIONS AND UPDATES

FOR DRIVERS:

- PUBLISH A RIDE
- MANAGE BOOKINGS AND COMMUNICATE WITH PASSENGERS

BENEFITS:

- ECO-FRIENDLY TRANSPORTATION: REDUCES CARBON FOOTPRINT.
- SMARTER COMMUNITY: CONNECTS USERS FOR A MORE INTEGRATED AND EFFICIENT TRANSIT EXPERIENCE.

BUSINESS MODEL

REVENUE STREAMS:

- COMMISSION ON EACH RIDE BOOKED
- SUBSCRIPTION MODEL FOR FREQUENT USERS
- ADVERTISING SPACE FOR LOCAL BUSINESSES
- PREMIUM FEATURES FOR ADDED CONVENIENCE AND SAFETY

PAYMENT FLOW:

- USERS PAY A SERVICE FEE PER RIDE
- SUBSCRIPTION FEES COLLECTED MONTHLY/ANNUALLY
- ADVERTISERS PAY FOR PROMOTIONAL SPOTS

MARKET OPPORTUNITY

TARGET MARKET:

- EMPLOYEES WORKING IN THE SAME VICINITY
- INDIVIDUALS TRAVELING LOCALLY
- SCHOOL AND COLLEGE COMMUTERS
- INDIVIDUALS SENDING PARCELS
- ELDERLY AND SPECIAL NEEDS USERS

MARKET SIZE:

EXAMPLE: IN INDIA, THERE ARE 5 MILLION DAILY COMMUTERS WHO WILL PAY APPROX ₹100 PER RIDE. THIS TRANSLATES INTO A MARKET POTENTIAL OF ₹0.5 BILLION PER DAY.

CURRENT TRACTION

ACHIEVEMENTS:

- **CONCEPT DEVELOPMENT AND MARKET RESEARCH COMPLETED**
- **INITIAL PROTOTYPE UNDER DEVELOPMENT**
- **POSITIVE FEEDBACK FROM POTENTIAL USERS**

FINANCIALS CURRENT AND PROJECTIONS

YEAR 1: INITIAL SETUP AND MARKET ENTRY

- REVENUE: ₹50LAKHS
- COSTS: 1CR(OPEX) AND 1CR(CAPEX)

YEAR 2: MARKET EXPANSION AND USER GROWTH

- REVENUE: ₹5CR
- COSTS: ₹2CR

YEAR 3: SCALING OPERATIONS AND ENTERING NEW MARKETS

- Revenue: ₹10CR
- Costs: ₹5CR

FUNDING NEEDS, USE OF FUNDS & PROPOSED VALUATION

- **FUNDING REQUIREMENT: ₹5 MILLION**
- **USE OF FUNDS:**
 - PRODUCT DEVELOPMENT: ₹2 MILLION**
 - MARKETING AND USER ACQUISITION: ₹1.5 MILLION**
 - OPERATIONAL EXPENSES: ₹1 MILLION**
 - CONTINGENCY: ₹0.5 MILLION**
 - PROPOSED VALUATION: ₹20 MILLION**



CURRENT EQUITY STRUCTURE, FUNDRAISING HISTORY AND INVESTORS

PLANNED EQUITY HOLDING:

ADITYA SHARMA: 25%

AJAY YADAV: 10%

GAGANDEEP LV: 25%

SANDHYA MOURYA: 25%

MANISH KUMAR SINHA: 15%

CURRENT FUNDS: NIL, SEEKING INITIAL INVESTMENT OF ₹5 MILLION



EXIT OPTIONS

POTENTIAL EXITS:

- Acquisition by larger ride-sharing platforms
- Initial Public Offering (IPO)
- Examples of exits in the industry: BlaBlaCar's acquisition by Comuto

THANK YOU