



# I-INTERN

**"Connecting students and recent graduates with meaningful internship opportunities to bridge the gap between education and industry."**

# Team



## **Founder, CEO & CFO**

*Rahul Balaskandan*  
*35% Equity*

Manages business-related tasks, finance, strategic direction, partnerships, and oversees cybersecurity

## **Co-founder, COO & CTO**

*Deepakumar*  
*35% Equity*

Oversees backend development, DBMS, web hosting, and innovation management.

## **Managing Director**

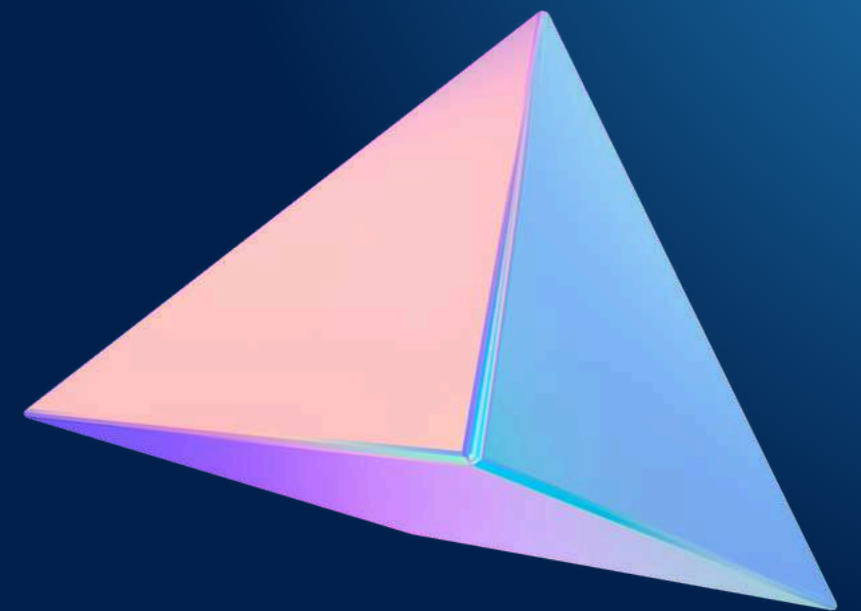
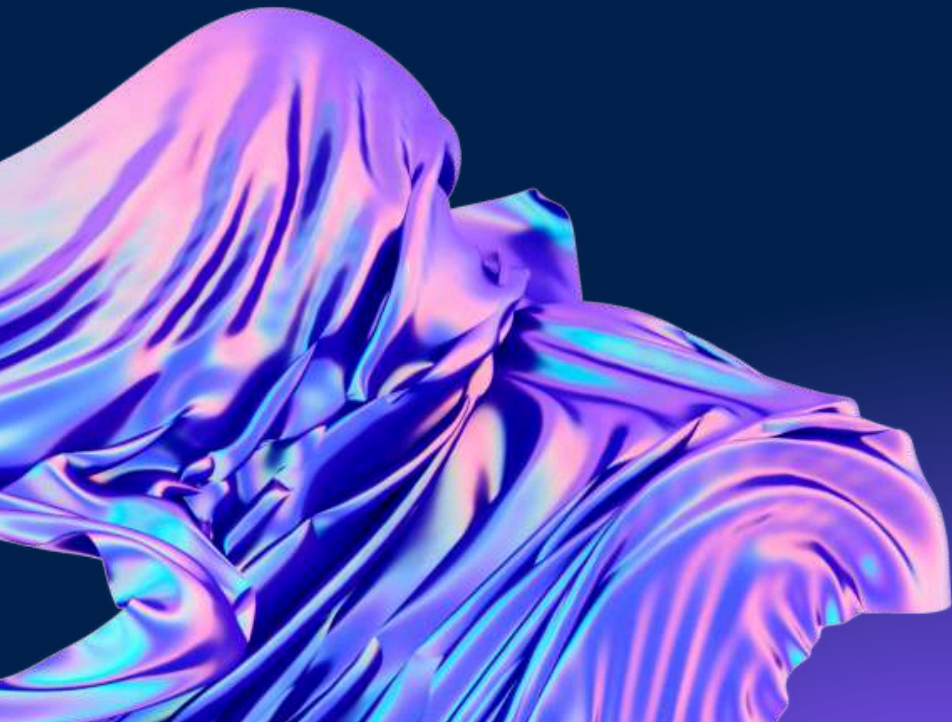
*Sanjay S*  
*5% Equity*

Manages frontend development, software maintenance, and ongoing development

# Problem Statement



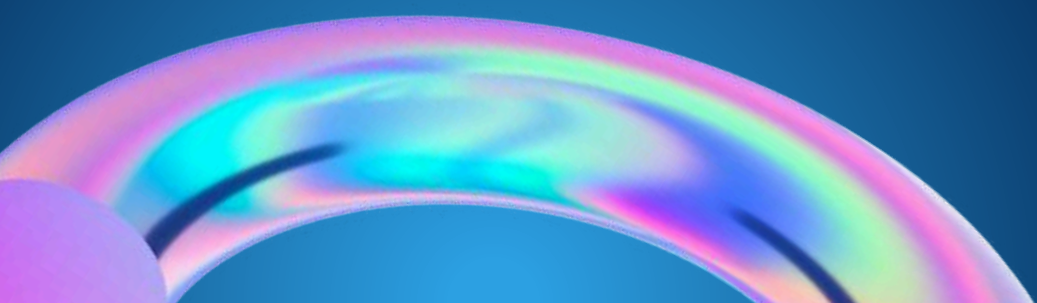
**Problem:** Students and recent graduates face difficulties finding relevant internship opportunities matching their skills and career goals.





# Our Solution

**Our Solution:** An AI-driven platform that matches students with suitable internship opportunities, offers personalized resumes, 24/7 chat assistance, and direct communication with employers.



# Competitive Landscape



**C1**

*Internshala*

**C2**

Hello Intern

**C3**

LinkedIn

## **Our Edge:**

- Advanced matching algorithm.
- AI-based skill verification.
- 24/7 support.
- User-friendly interface.

# Product Overview



- Advanced matching algorithm for personalized internship recommendations.
- AI-based skill verification test to ensure accurate skill assessment.
- User-friendly interface with real-time internship process tracking.



# Business Model



## Revenue Generation

***Subscription fee of 699 rupees per student (Annual Subscription)***

***Potential future revenue streams from premium services for students and employers***

# Size of the Market Opportunity



## Target Market

- Students and recent graduates in India initially, expanding to other countries.
- Over 10 million students in India graduate annually.

## Market Potential

If even 1% of these students subscribe, this translates to 100,000 students paying 699 rupees each, totaling 69.9 million rupees annually.



# Financials Current and Projections



Summary for 3 Years: (Estimates)

Year 1: Revenue: 1.3 million INR, Expenses: 200,000.

Year 2: Revenue: 3.2 million INR, Expenses: 400,000 INR.

Year 3: Revenue: 5 million INR, Expenses: 500,000 INR.

OPEX: 200,000

CAPEX: 50,000

# Funding Needs, Use of Funds & Proposed Valuation



Funding Required: 200,000 INR.

Use of Funds:

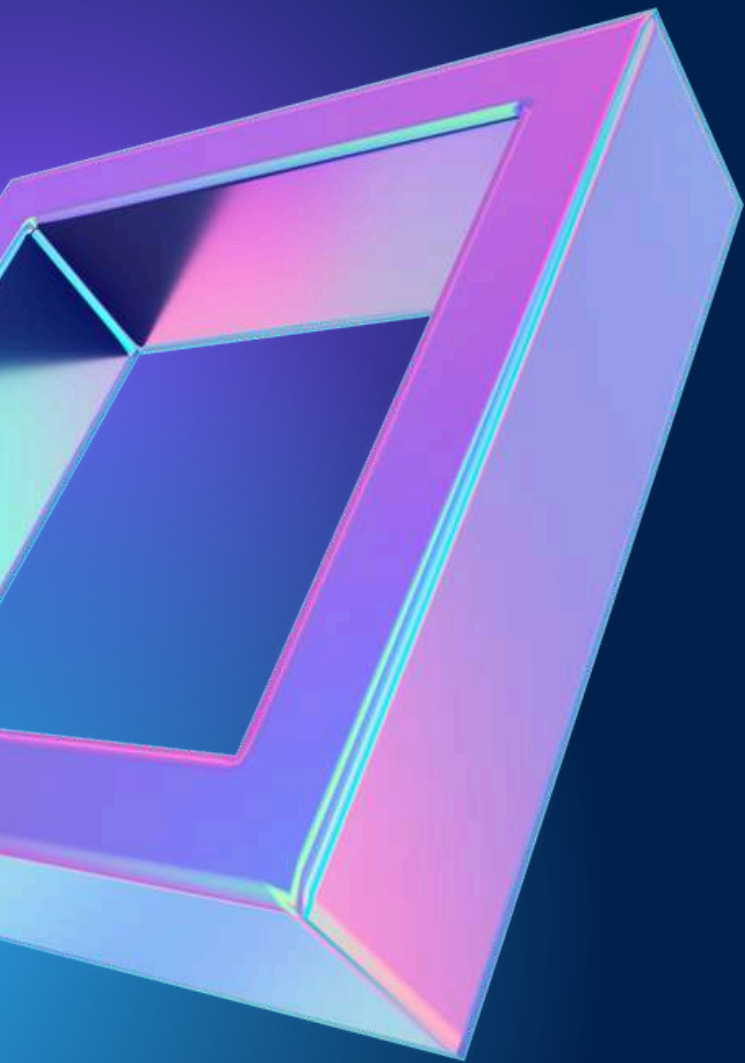
Marketing and user acquisition.

Platform enhancements.

Expansion into new markets.

Proposed Valuation: 10 million INR.

Duration of Funds: 18 months.



# Current Equity Structure, Fundraising History, and Investors



Equity Structure:

Founders: 70%

Seed Investors: 20% (currently in reserve)

Employee Stock Options: 10%

- **There has been no investment invested till date**

# Exit Options



## Potential Exits:

- Initial Public Offering (IPO) in the long term.
- Acquisition by larger ed-tech or job portal companies.

## Industry Examples:

- LinkedIn's acquisition by Microsoft.

The background features abstract, 3D-rendered geometric shapes in shades of blue and purple. On the left, a triangular prism-like shape is visible. On the right, a rectangular frame-like structure is shown. The overall aesthetic is modern and digital.

# Thank You

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